

UNITED WAY GOALS AND MEASUREMENTS

FINANCIAL STABILITY FOCUS

FOR APPLICATION MEASUREMENT REVIEW

P. 1 Goal 10: Support our community's most vulnerable citizens by providing assistance with basic needs

This will be an output based category

Priority will be given to agencies collaborating to ensure less duplication of service. Strong processes and case management to prevent further instability among clients will be prioritized. Efficiency and effectiveness of organization as compared to other nonprofits and governmental services will be considered. Low administrative/fundraising overhead and high volunteer/donor engagement will be considered.

FINANCIAL STABILITY BASIC NEEDS/EMERGENCY ASSISTANCE

Addressing a Lack of Self Sufficiency

Goal 10: Support our community's most vulnerable citizens by providing assistance with basic needs

This will be an output based category

Priority will be given to agencies collaborating to ensure less duplication of service. Strong processes and case management to prevent further instability among clients will be prioritized. Efficiency and effectiveness of organization as compared to other nonprofits and governmental services will be considered. Low administrative/fundraising overhead and high volunteer/donor engagement will be considered.

Agency Partners must measure and report on the following quarterly to maintain funding:

- # clients served
- # new clients vs. # repeat clients
- Zip code of client assisted
- # of members in household
- # of children in household
- Age, gender, education, income and ethnicity demographics
- Please list the total amount of financial assistance you will provide to your clients.
- Please list the total amount of utility assistance you will provide to your clients.
- Please list the total amount of food assistance you will provide to your clients.
- Please list the total amount of rental assistance you will provide to your clients.
- Please list the total amount of housing and deposit assistance you will provide to your clients.

Annually, we will use the top needs reported by callers to 2-1-1 to prioritize funding. Applicants must keep their profile current with 2-1-1 and will be required provide assistance when callers are referred to them at a higher rate than the current assistance rate tracked by 2-1-1 (36%-45% on average)