

Goodwill Easter Seals of the Gulf Coast

United Way Funded Program:
Career Connection

Funding Amount: \$3,000
1-year grant

Description of Program Services: This program equips residents with the tools needed to reduce poverty by making better financial decisions and increasing income by providing career and financial coaching.

Impact Area: Financial Stability

Significant Statistics: The U.S. Census revealed that people living below poverty accounted for 15.3% of the Escambia County population. While the unemployment rate is relatively low at 4.9%, it is clear that people need connections to better paying jobs. The Career Connection Program aims to address the need for stability and financial education in Escambia County by helping families overcome the serious consequences brought on by lack of financial awareness and access to resources through financial coaching, education and employment assistance.

<http://www.easterseals.com/connect-locally/service-center-locations/goodwill-of-the-gulf-coast-pensacola.html>

