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Uniting our community and leveraging resources to improve lives.

In Action: 8,027 donors and 3,637 volunteers leveraged \$3.8M in cash and in-kind donations to create a \$15.8M return on the investment as seen in community impact.

#### VISION

A community united to create better opportunities for all.

In Action: Launched AmeriCorps VISTA Aligns program to host an eventual 25 VISTAs building capacity in local nonprofit organizations that serve our community.

#### VALUES:

#### INTEGRITY

Demonstrates exceptional impartiality and consistency and communicates with total transparency.

In Action: One of only 8 local charities fully accredited as meeting all nonprofit standards monitored by the Better Business Bureau.

#### **LEADERSHIP**

Exemplifies the highest standards of non-profit management.

In Action: Nonprofit Training was attended by 70 nonprofit professionals from 26 organizations that benefited from the trainers who shared their expertise.

#### **INCLUSIVENESS**

Seeks input from non-profit agencies, partners, donors and citizens so that we may be respectful, responsive and supportive in building better relationships.

In Action: Six new programs received funding and five were programs from newly certified partners.

#### **VOLUNTEERISM**

Sets the standard as the best example of an organization that is collaborative, respectful and supportive of volunteers.

In Action: We saw a 36% increase in volunteers who gave 12,935 more hours than the prior year.

#### **EXCELLENCE**

Exceeds all standards while maintaining a focus and understanding of our role to build a better community.

In Action: Nonprofit expertise was seen as exemplary by state, national and international visitors who came to our local United Way to observe best practices.



Andrea Krieger, CEO and President at United Way of Escambia County

#### A MESSAGE FROM ANDREA KRIEGER

Great things happened because we chose to LIVE UNITED. More than a brand statement...this line is more powerful because of the local investment each partner and citizen made when they chose to care about someone else. Our 2015-2016 year was successful and busy. For every dollar donated, we were able to leverage relationships

and resources to create a \$4.78 positive impact on our community. It proved that working together is the best way to solve old problems with new solutions. More importantly, it reminded us that each of us is just trying to be happy and do our best for our families and each other.

For a relatively small United Way, we are powerful because of the committed partners who work together to improve lives in our community. Together, we supported our community and local partners with a \$1,970,567 investment in local agencies and programs. Another \$747,674 was invested to help support volunteerism, educational resources and alignment, health referrals and financial stability initiatives and outcomes. You may be more familiar with the programs offered with this \$747,674 investment. They included Cram the Van, ReadingPals, Achieve Escambia, Communities Caring at Christmas, Christmas Wishes, RSVP, nonprofit training, Day of Caring, VITA free tax assistance programs, the Emergency Food and Shelter Program and 2-1-1. In total, because we joined forces to solve problems, there was a \$7.4 million impact created by these programs alone...a \$10 impact for every \$1 invested.

Our Board of Directors was actively engaged in leading these efforts and are proud of the over \$14.8 million impact that we were able to return to our community in the last year. It is a privilege to have the support of these dedicated community leaders and I encourage you to read Chairman Peaden's thoughts later in this report. It was a challenging year, but our leadership stepped up to ensure that we could best support the community by successfully raising and investing \$487,325 to complete long-term recovery efforts associated with 2014 flooding and then to face historic weather events in February. They were tireless in their efforts to raise funds and awareness as they traveled across the community to discover how we could best work together to recover from the two EF3 tornadoes that devastated local families.

We are honored to work with our partners to leverage local resources that can solve community problems.

Andrea Krieger

#### 2016-2017 STAFF

Sarah Andrews **Barbara Bailey** Amanda Crabtree Sarah Green Laura Hill Tom Hilton Carlee Hoffmann Kelly Jasen Naomi Kjer Andrea Krieger Melissa Lewis Kelly Litster Mike Martin William Nahrgang Savanna Penland **Bridget Robinson** Sarah St. Ores **James Sutton** Mary Wilson Will Wirth

2-1-1 I&R Specialist 2-1-1 I&R and Resource Specialist 2-1-1 Director **National Service Manager** Vice President Chief Financial Officer **Community Engagement Director** Campaign Manager **Marketing Manager** President/CEO Director of HR/Administration Partnership Manager 2-1-1 Contact Center Manager **Facilities Manager** 2-1-1 Resource Manager Americorps VISTA Leader ReadingPals Coordinator Staff Accountant **Administrative Assistant** 

RSVP--Retired Senior Volunteer Program Manager



#### 2016-2017 LOANED EXECUTIVE STAFF

Karen Barbee
Detriz Bowers
Megan Chapman
Karen Columbus
Viki Estepa
Jason Flory
William Freeman
Kay Hill
Leslie Hunter-Huff
Sonja Johnson
Katie Kingsman
Michele Kors
James Lay
Kristi Mitchell
Rebecca Stauffacher

**Holly Stratton** 

Council on Aging of West Florida
AMIkids Pensacola
Gulf Coast Kid's House
Gulf Power Company
Publix Supermarket #1296
Gulf Power Company
Escambia Boys Base
Gulf Power Company
Boys & Girls Clubs of the Emerald Coast
Gulf Power Company
Edward Jones
Gulf Winds Federal Credit Union
Gulf Power Company
Gulf Power Company

Greater Pensacola Chamber of Commerce Early Learning Coalition

## HIGHLIGHTS OF HO



### WWELIVEUNITED

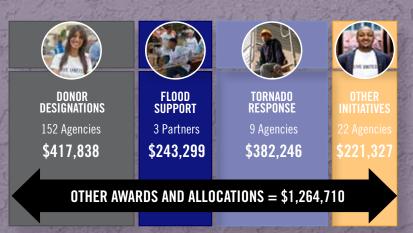
In 2016, \$3,803,813 in public support were leveraged to create a \$10,924,704 impact. Additionally, nonprofit partners and disaster efforts were able to draw \$3,655,713 in matching dollars. The return on investment for the 2015-16 year was \$14,845,294! In effect, more than 190,000 local men, women, and children were assisted because United Way was here to fund local programs and leverage community resources to benefit Escambia County citizens.

ADVOCATE Advocate for those in need by growing your knowledge of current issues impacting our community through our eNewsletter. Additionally, engage with our Facebook and Twitter pages to share the success you help create! Or, tell your neighbors and friends about 2-1-1. Information and Referral Specialists answer calls 24 hours a day, 7 days a week in their efforts to advocate on behalf of those in need. In our 2015-16 year, specialists referred citizens to 54,710 local resources!

VOLUNTEER We could not do this work without volunteers who help us serve the community. 3,637 volunteers gave 41,738 hours in service to others. The Independent Sector values their gift of time at the rate of \$23.56 an hour. In effect, volunteers gave a generous \$962,884 by donating their talent and time to the community. They served through initiatives like Day of Caring, Free Tax Assistance Programs, Retired Senior Volunteer Program (RSVP), Cram the Van and ReadingPals.

In the 2015-16 year, we continued our Non-Profit Training Series and provided partners with educational opportunities on Mission Based Management, Volunteer Management, Effective Meetings, Marketing to Create a Positive Brand and Grant Writing. Seventy nonprofit professionals attended nonprofit training in the last fiscal year. At the end of the trainings, pre and post-test averages demonstrated a 24% gain in knowledge and in attendees comfort level with the subject area and knowledge of where to find resources to further help their organizations. Other significant efforts to affect community change included our support of local families impacted by 2014 floods and two EF3 tornados that devastated our community in February of this year. Focus groups including 26 non-profit partners and 13 business partners met quarterly to provide input on progress toward community goals to objectively measure shared commitments to community-wide change.







### 2015-16 FINANCIALS

Year ended June 30, 2016 (unaudited)

PUBLIC SUPPORT & REVENUES		
Gross Campaign Results Less Provision for Uncollectibles	\$2,050,026 (\$127,780)	
Net Campaign Revenue	\$1,922,246	
In Kind Contributions Contributions from Outside Service Area Grants, Contracts, Program Revenues Investment Income (Loss) Other Income	\$483,462 \$21,554 \$1,321,640 (\$10,369 \$65,280	
Total Public Support and Revenues	\$3,803,813	
EXPENSES		
Program Services Gross Funds Awarded	\$1,938,790	
Community Investment	\$20.4 CO.1	

Program Services Gross Funds Awarded	\$1,938,790
Community Investment 211 NW Florida Volunteer Services Impact Initiatives	\$204,601 \$411,991 \$83,634
Flood Relief, Tornado Relief, Other Financial Literacy Early Learning	\$332,969 \$78,266 \$60,153
Total Program Services	\$1,171,613
Supporting Services Fundraising Organizational Administration	\$301,924 <u>\$422,388</u>
Total Supporting Services	\$724,312
Total Expenses	\$3,834,715
Decrease in Net Assets	(\$30,902)
Net Assets at Beginning of Year	\$2,200,494

\$2,169,592

Net Assets at End of Year

## OUR WORK IN EDUCATION

Our education collaborative works to create READINESS FOR SUCCESS to ensure children grow into successful and productive adults. We focus on cradle to career success.

United Way and partners commit to community-wide goals and strive for a 1% annual increase in student school readiness, on-time graduation, report card averages, attendance averages, grade level reading proficiency, scholarships, internships and employment obtained.

**EVERY \$1 INVESTED EQUALS \$2.10 RETURN ON INVESTMENT** 

## RAISING PARTNER SUCCESS IN EDUCATION

#### **Our Future Together:**

What will our community look like if we fully succeed in reaching our goals? We believe our community will thrive if our children are ready for success every step of the way. Like community partners in Achieve Escambia, we believe:

- That every child is capable of learning and deserves the opportunity to succeed;
- That education is the most effective ladder to realizing one's full potential;
- That the promise of our children and generations to come is a resource which we cannot afford to waste; and
- That together, through shared and aligned efforts, we can and will create a community where every generation achieves success – cradle to career.

### What success looks like for the 6,267 served...

81

(1,652 students)
Report Card
Averages
improved
from 78% to
81%

87

(166 Students)
kindergarten
readiness
improved
from 43% to
87% ready

69

(258 students)
improved
from 41% to
69% average
score on
standardized
assessments





#### Join the Movement

February through May help decide where funds can do the most good as a Community Investment Education Panelist.

November 15 sponsor or attend the Education Summit.

June through August collect school supplies and help **Cram the Van**.

<u>August through May</u> read to a 4 year old as a **ReadingPal**.

October 14 volunteer or host a one day project as part of **Day of Caring**.

Monthly, share your strength by joining the Women's Leadership Council.

<u>Yearly</u>, lead with your experience by joining **RSVP**.

For more information, call United Way at 850-434-3157.

#### **COMMUNITY ISSUES AND HOW WE LIVE UNITED**

Our community faces numerous challenges concerning education. 34% of Escambia County children fail kindergarten readiness tests. Kindergarten readiness directly effects our high school graduation rate at 72.7%. Later in life, 63% of our working-age population has a high school diploma or less as their highest educational attainment. Achieve Escambia is an example of coordinated vision and action among those working collectively to solve these problems.

Achieve Escambia is an "all-in" partnership of Escambia County leaders and stakeholders in education, nonprofit, business, faith, community, civic and philanthropic sectors committed to align our community resources so everyone is empowered to achieve success. The partnership shares a vision and strategy for improving cradle to career outcomes through a structured, evidence-based, long-term approach.

Using research-based outcomes, contributing and contextual indicators, Achieve Escambia will track annual achievement data both county-wide and disaggregated for each of several critical cradle to career stages: kindergarten readiness, academic success, high school graduation, readiness for desired career, and economic self-sufficiency. For more information, call 434-3157.

#### **OUTCOMES TO MEASURE Every learner achieves Every child achieves Every student achieves Every student achieves Every adult achieves** school readiness readiness for desired career graduation economic self-sufficiency academic success Percent of children Percent of students on Median wage Percent of students kindergarten ready or above grade level in who earn an industry High School 3rd grade reading certification or Unemployment graduation rate **Percent of students** rate/labor force postsecondary degree who meet or exceed Percent of students on or join the military by participation rate of expectations in each of or above grade level in age 24 working age population the four measures of 8th grade math **VPK** assessment Percent of working age population (25+) with the same as above



## OUR WORK IN HEALTH

Our health collaborative works to create HEALTHY INDEPENDENT CITIZENS through better behaviors and access to resources that maintain or improve independence.

United Way and partners are committed to community-wide goals and strive for an annual 1% increase in independence that results from a 1% decrease in obesity and unhealthy behaviors such as physical or substance abuse. Partners measure their ability to help youth and adults be healthier by measuring avoidance of risky behavior and the consistency of prevention and healthy choices.

**EVERY \$1 INVESTED EQUALS \$3.76 RETURN ON INVESTMENT** 

# RAISING PARTNER SUCCESS IN HEALTH

#### **Our Future Together:**

What will our community look like if we fully succeed in reaching our goals?

We aim to lower local obesity rates and to increase access to health resources for special needs clients, diabetics, vulnerable and disabled citizens in order to strengthen an individual's ability to proactively manage healthcare costs. These improvements increase individuals ability to live healthy independent lives.

### What success looks like for the 19,721 served...

19

(3,657 Students)
improved
school
attendance
and reduced
poor
classroom
behaviors like
outbursts

69

(13,549 Individuals)
improved
nutrition
and healthy
behaviors
that helped
them retain

independence

4

(872 Individuals)
demonstrated
improved
mobility,
cognitive
functions,
weight/BMI
and fitness





#### **COMMUNITY ISSUES AND HOW WE LIVE UNITED**

The health of our citizens is worse than Florida as a whole in many areas. However, no single organization or individual can tackle all problems at once. The Live Well Partnership for a Healthy Community has identified the top four health priorities that our community must embrace to succeed. These priorities center on access to care, food security and access, healthiest weight and tobacco use.

The Live Well Partnership for a Healthy Community was formed in 1994 with the mission of assessing health status, identifying priority health needs, and supporting collaborative efforts to address those needs to improve health and quality of life for the residents of Escambia and Santa Rosa Counties in Northwest Florida. In reality, the partnership is an example of how through collective action, citizens and concerned partners can support a variety of initiatives to improve health outcomes for all residents.

United Way has several team members and board leaders who are committed to the Live Well Partnership because no organization in our community can solve this problem alone. In the last year, this became more evident than ever as the Robert Wood Johnson Foundation report ranked Escambia County in the bottom one-fourth of Florida counties. We rank equally poorly in terms of Health Behaviors of our residents. United Way believes partnership is the only avenue to tackling complex health and social issues in our community. Together, we can make the most difference if we focus community efforts on improving access to primary care and the quality/capacity of food delivery systems through a foundational expansion of the 5-2-1-0 program, a mobile farmer's market and increased diabetes education. By focusing, we can target better access and education in order to reduce weight-related chronic disease. To reduce tobacco-related disease and deaths, the current priority is to focus on reduced acceptance and use of e-cigarettes.



## OUR WORK IN FINANCIAL STABILITY

Our financial stability collaborative works to CREATE SELF SUFFICIENCY so that more citizens can live a financially independent life.

United Way and partners work toward decreasing poverty by 1% annually while stabilizing family finances through increased access to free tax preparation, mainstream financial resources, financial literacy, employment and educational opportunities. This can lead to stable housing and sustainable financial success.

**EVERY \$1 INVESTED EQUALS** \$10.47 RETURN ON INVESTMENT

# RAISING PARTNER SUCCESS IN FINANCIAL STABILITY

#### **Our Future Together:**

What will our community look like if we fully succeed in reaching our goals?

By reducing the percentage of local citizens who live in poverty and are Asset Limited Income Constrained & Employed (ALICE), local citizens will be better prepared to access and use resources that can help them increase the financial stability that is necessary to improve lives and lead to an economically prosperous future for our community.

### What success looks like for the 36,976 served...

8

(2,774 individuals)
Resolved
eviction or
foreclosure
issues

71

(26,351 individuals)
Were
connected
to local
resources that
could help;
among these,
992 received
support that
stabilized
their housing
for the year

6

(2,394 individ<mark>uals)</mark>
Gained or
improved their
employment





#### **COMMUNITY ISSUES AND HOW WE LIVE UNITED**

The February 15 EF3 tornado that impacted North Escambia and the Town of Century devastated the community and destroyed 20% of the 764 housing units that sustained damage. Significant financial struggles in North Escambia exacerbated by heir properties that do not have clearly documented titles to the family's homestead. The severity of the poverty, combined with a second EF3 tornado that impacted a low-income apartment complex has resulted in continuing concerns regarding the low-income survivor's ability to meet basic needs. Initial estimates in Century showed only 6% had hazard insurance and 38% had content insurance.

United Way believes that housing is an issue that prevents families from moving out of despair. Future opportunities are limited for the 51% of the local citizens classified as rent burdened (more than 35% of their income is used to pay for housing). Our role as a Sadowski Affiliate is essential to our work.

The Sadowski Housing Coalition is a nonpartisan collection of 30 diverse statewide organizations that initially came together in 1991 to obtain a dedicated revenue source for Florida's affordable housing programs, now known as the Sadowski Act. Facing today's tough economic times, the Sadowski Housing Coalition urges the Florida Legislature to use Florida's housing trust fund monies solely for housing and help create 32,600 jobs and \$4.6 billion in positive economic impact in Florida. For more information on the Sadowski Housing Coalition, visit http://www.sadowskicoalition.org/.

As an affiliate, United Way believes the State should honor the will of local voters who voted to increase the documentary tax stamps that could then be used to support low-income housing. Escambia County has received SHIP (State Housing Initiatives Partnership) funds totaling \$1,954,360 for low-income housing. These funds are similar to those recently used to support victims of the April 2014 floods, SHIP funds are now being used to help tornado victims in Escambia county recover.



### 2015-16 COMMUNITY PARTNERSHIPS

#### **EDUCATION**

AMIkids Pensacola
Autism Pensacola
Big Brothers Big Sisters of Northwest Florida
Boys & Girls Clubs of the Emerald Coast
Be Ready Alliance Coordinating for Emergencies
Capstone Adaptive Learning & Therapy Centers
Chain Reaction
Children's Home Society of Florida
Escambia County School District
Every Child a Reader Escambia
Independence for the Blind
Pace Center for Girls
The Global Corner
YMCA of Northwest Florida

#### HEALTH

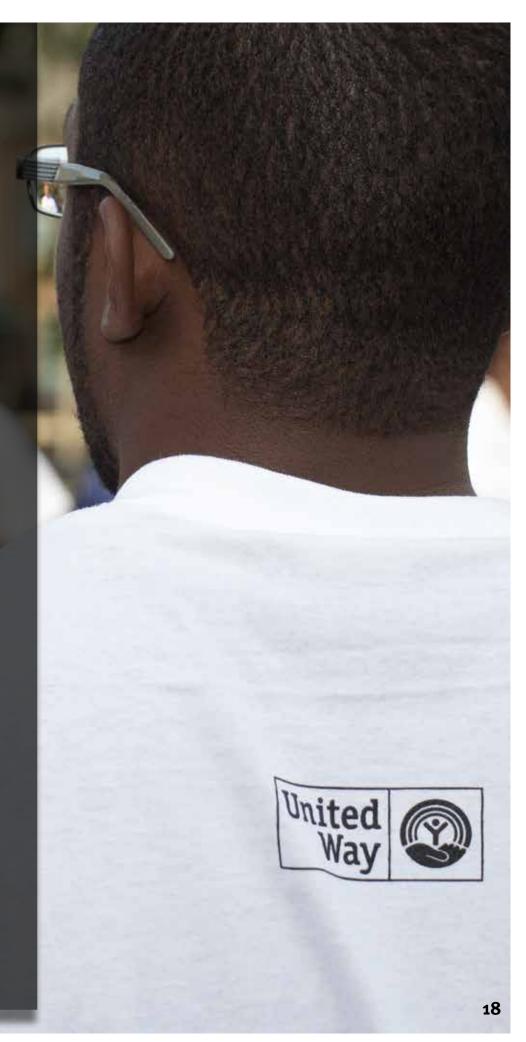
ARC Gateway Autism Pensacola Baptist Health Care Foundation Boys & Girls Clubs of the Emerald Coast Capstone Adaptive Learning & Therapy Children's Home Society Council on Aging of West Florida **Epilepsy Foundation of Florida** Gulf Coast Kid's House Health and Hope Clinic Independence for the Blind Lakeview Center Lutheran Services Manna Food Bank, Inc. New Beginnings Group YMCA of Northwest Florida

#### FINANCIAL STABILITY

American Red Cross
Be Ready Alliance Coordinating for Emergencies
Boys & Girls Clubs of the Emerald Coast
Catholic Charities
Early Learning Coalition of Escambia
FavorHouse of Northwest Florida
Goodwill Easter Seals of the Gulf Coast
Legal Services of North Florida
The Salvation Army
United Way 2-1-1 Northwest Florida

#### **DISASTER RELIEF**

Alabama West FI Conference (UMCOR)
American Red Cross
Be Ready Alliance Coordinating for Emergencies
Catholic Charities
Escambia Healthy Start Coalition
Legal Services of North Florida
St. Vincent de Paul
The Salvation Army
United Ministries
United Way 2-1-1 Northwest Florida





### PROGRAMS AND INITIATIVES

#### **CRAM THE VAN**

Cram the Van, the school district approved supply drive, ensures Escambia County students have supplies needed to succeed.

In 2015, our community distributed over \$100,000 in supplies to 64 local schools in every grade level. Factoring seven supplies per student, 10,020 students were assisted through the program. \$16,546 in volunteer labor resulted from 203 volunteers giving a total of 717 hours. Over 30 local businesses held collection drives for donated supplies.

#### **COMMUNITY INVESTMENT**

United Way donors reviewed programs and invested limited resources where they could do the most good. These donors considered community needs and United Way's ten goals centered on improving lives locally.

In 2015, 63 volunteers dedicated 1,470 hours to review programs. Of these, 47 programs were funded for a total of \$1 million in awards.

#### DAY OF CARING

Day of Caring is the largest single volunteer day of service that gives individuals the opportunity to learn the needs of the community while helping a nonprofit or school.

In 2015, 1,456 volunteers worked together to complete 84 projects. Volunteers provided 8,725 hours of service valued at \$201,286, impacting 7,456 people in our community.

#### **EDUCATION SUMMIT**

The inaugural education summit hosted at Gulf Power and sponsored by Sacred Heart Health System had the full support of the Escambia County School District Superintendent of Schools. School district social workers and guidance counselors attended the one day summit to hear from nonprofits in attendance that had services that could support children in our schools.

In 2015, the Education Summit was attended by 73 school district employees from 35 schools and 26 local nonprofits. Local schools identified a need for

mentors, mental health aid and childcare assistance for children without direct parental supervision. They asked nonprofits to support these and other critical needs.

#### FamilyWize PRESCRIPTION ASSISTANCE PROGRAM

FamilyWize is a longtime partner of United Way, working with nearly 1,000 local United Ways dedicated to helping improve the health and well-being of individuals, families and communities.

In 2015, this program has helped 3,920 local citizens save over \$311,633 on prescription medication.

#### FISCAL AGENT

United Way serves as the fiscal agent for Communities Caring at Christmas and Christmas Wishes. These programs were true community collectives where individuals and business partners collected funds and gifts to help parents and foster families provide a joyful holiday for vulnerable children and for adults with developmental disabilities. Whether partners helped with a toy or gift drive or whether they attended Miracle on Palafox, their efforts generated \$107,085 that was used to serve 9,265 individuals.

#### FREE TAX ASSISTANCE PROGRAMS

The Volunteer Income Tax Assistance (VITA) and MyFreeTaxes.com programs provide low-income families with free tax filing options, both online and in-person. IRS certified volunteers prepare taxes and offer support for individuals and families making less than \$62,000 per year.

Four VITA sites across Escambia and Santa Rosa counties are open from January through April, and the MyFreeTaxes helpline operates from January through May, answering questions for taxpayers utilizing the MyFreeTaxes.com program.

In 2016, the VITA and MFT programs resulted in a \$5.9 million impact on the community. 59 volunteers saved local taxpayers over \$400,000 in preparation fees and returned \$1.4 million dollars of the Earned Income Tax Credit and \$4.5 million in refunds to working families in the two-county area.



#### PUBLIX EMERGENCY ASSISTANCE

The Publix Emergency Assistance Program is a last resort fund to assist employed families or individuals in need. Eligible clients are case managed by 2-1-1 staff and payments are made directly to the utility company or landlord. Clients must meet certain criteria before approval is given and all payments are made directly to the providers.

Working families and individuals are not immune to unexpected financial hardships. Last year 2-1-1 assisted six eligible clients with utility bills and past due rent payments. This assistance allowed clients to remain in their homes and continue working.

#### ReadingPals

ReadingPals is a school-based mentoring program that helps 4-year-old prekindergarten students build the strong pre-literacy skills necessary for kindergarten success. By supporting children early, we can work toward increasing our high school graduation rate that is currenly at 72.7%.

During the 2015-16 school year 227 volunteers served a total of 3827 hours. Community members and volunteers donated \$1,346 of in-kind goods to support the Program. Including the value of volunteer labor and in-kind donations, ReadingPals had an \$89,640 impact on our community.

#### **RSVP**

The Retired and Senior Volunteer Program is sponsored by the Corporation of National and Community Service. Through this program, individuals 55 and better are able to use their time and talents to meet the community's needs. In 2015, 112 volunteers served 9,206 hours valued at \$216,893 at 15 sites.

#### SUMMER BREAKSPOT

The Summer BreakSpot Program is federally funded under the U.S. Department of Agriculture (USDA). Sites are locally operated by nonprofit organizations that provide meals and receive reimbursement from USDA. Organizations offering activity programs are often schools, community centers, recreation centers and faith-based organizations. Summer BreakSpot works to fill the nutrition gap during the summer months by serving meals to children 18 and under so they can return to school healthy and ready to learn.

2-1-1 Northwest Florida makes referrals for callers who want to connect their children to the program. Last summer, 2-1-1 made 165 referrals for Escambia County callers alone.

United Way is committed to creating a community where our citizens support each other. In the last year, we invested \$78,003 in general volunteerism that created a \$600,728 impact on our community. For every dollar invested in volunteerism the community received a \$7.70 return on investment.

#### THANK YOU COMMUNITY PROGRAM PARTNERS!

2-1-1 Northwest Florida, ADX Communications Of Escambia - 98.7 FM / 1620 AM, Alorica Call Center, American Red Cross of Northwest Florida, Anderson & Associates, AppRiver, Arc Gateway, Autism Pensacola, Azelea Trace, Beach Community Bank, Big Brothers Big Sisters of Northwest Florida, Be Ready Alliance Coordinating Emergencies (BRACE), BRACE/Heritage Oaks, Brownsville Community, Buffalo Rock, C.A., Weis Elementary School, Central Credit Union, Children's Medical Services, Comfort Dental Care and Orthodontics, Community Action Program Committee, Council on Aging of West Florida, Cox Communications, Covenant Hospice, Ebonwood Community Center, EmCare, Escambia County School District, Escambia County Utilities Authority, Every Child A Reader In Escambia, Escambia County Healthy Start Coalition, FamiliesFirst Network, FamilyWize, Fisher Brown Insurance, First City Arts Center, Florida Blue: Health Insurance for Florida, Florida Department of Children and Families, Fortis Institute, Global Connections to Employment, Gulf Power Company, Head Start, Healthy Start Coalition of Santa Rosa County, Humana, Lakeview School, Lipscomb Elementary School, Legal Services of North Florida, Manna Food Pantries, Montclair Elementary School, Navy Federal, North Escambia County, Northwest Florida Paralegal Association, Pathways for Change, Pensacola International Airport, Pensacola Legal Support Specialists Association, Pensacola MESS, Pensacola Museum of Art, Pensacola News Journal, Pensacola State College, Pensacola State College Association of Florida Colleges, Planet Fitness, Publix, Regions, Sacred Heart Health System, Sandy Sansing Dealerships, Seville Rotary, Studer Group, St. Slyvesters Catholic Church, Title I/FRAME, Underwood, Veranda of Pensacola, Volunteer Income Tax Assistance, Wal-mart, Warrington Middle School, WEAR Channel 3 TV, WFGX TV, Wind Creek Hospitality



As our area's primary connection to the community, health and support services, 2-1-1 Northwest Florida makes more than 54,000 referrals for over 26,000 callers each year. Our free, 24/7 help line and searchable online database are available to anyone.

#### **CURRENT SERVICE AREAS:**

Escambia, Bay, Calhoun, Gulf, Holmes, Jackson and Washington County

#### YEAR END RESULTS FOR 2015-2016

**26,135** people called 2-1-1 Northwest Florida

**54,710** referrals were given

**63,150** unique visitors to www.211nwfl.org

**2-1-1** is an asset for local agencies and a resource for their clients.

**2-1-1** provides a snapshot of community needs as well as gaps in available services.

**2-1-1** assesses call data to determine unmet needs and emerging issues. This information is provided to city, county and community leaders.

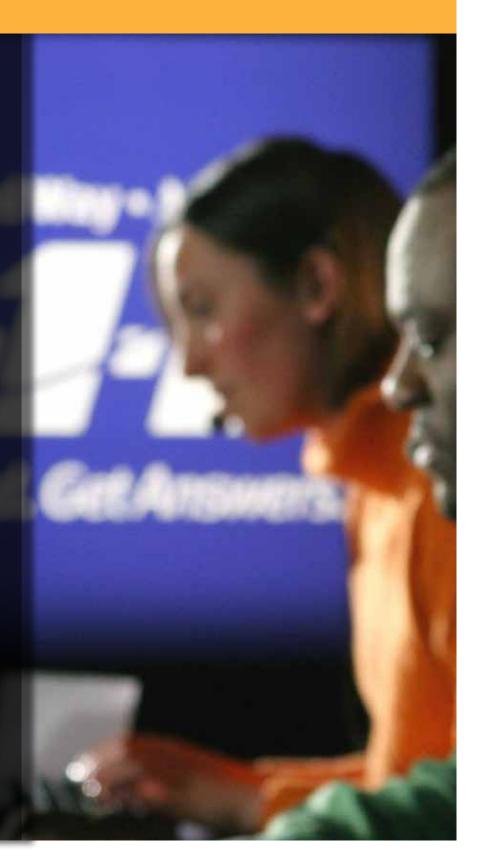
#### **ADVOCACY**

Oftentimes, local citizens need additional help getting assistance. United Way 2-1-1 Specialists contacted agencies on behalf of 790 callers who needed specialized assistance last year. This additional care sometimes makes the difference.

#### **DISASTER CASE MANAGEMENT**

United Way 2-1-1 Case Managers worked diligently with several volunteer groups and agencies to bring relief and hope back to members of our community who had experienced great loss from the 2014 flood. Ending 2015, the Escambia County Long Term Recovery group along with 2-1-1 completed 82 home repairs.

2-1-1 received a grant from United Way of Escambia County to assist survivors of the two tornados that devastated Escambia County. Through this grant, 2-1-1 was able to assist eight survivors with rental assistance for safe housing and insurance deductibles to secure repairs on their homes.



### AND THE HONOREES ARE...

United Way is honored to recognize outstanding individuals, businesses and agency partners who have made significant contributions in our core focus areas of education, health and financial stability.

#### UNITED WAY PARTNER AGENCY OF THE YEAR

#### Boys and Girls Clubs of the Emerald Coast

Boys and Girls Clubs of the Emerald Coast is our Agency Partner of the Year. Their commitment to collaboration was demonstrated in several ways. They entered into a partnership with Manna, Monsanto, the Escambia County School District and the Switzer Brothers Charitable Foundation to create a program, Tummy Bundles, that provides nutrition to students attending their club at Montclair Elementary. Their new executive, Leslie Hunter-Huff, is proving to be a leader dedicated to making a huge difference in the lives of children. They always look to find ways to expand their service in partnership with United Way and in addition to their intensive work at the club, Huff serves as a Loaned Executive, a Leadership Pensacola Class Member, a United Way Agency Director's Association Member and a partner in all three United Way fields of focus. They hosted a Day of Caring project and ran a United Way workplace campaign.

#### DISTINGUISHED BUSINESS PARTNER OF THE YEAR

#### **Gulf Power Company**

Gulf Power Company continues their distinguished role as a motivator of broad community change as United Way's Business Partner of the Year. In addition to efforts that led all other workplace campaigns, they are recognized as significant community partners in Day of Caring (with 9 projects, 112 volunteers and 762 volunteer hours). They hosted a meeting to help launch the WLC, provided 7 Loaned Executives, 15 Reading Pals, 16 Community Investment Volunteers, 51 Red Feathers, 2 Tocqueville Society Members and had 2,163 company wide volunteer hours last year. Additionally, they are one of four corporate partners launching the cradle to career Achieve Escambia initiative. They hosted and coordinated a childhood hunger workgroup to help solve challenges to a highly diverse system, actively supported Communities Caring at Christmas, sponsored our Education Summit, recruited continuing support from their retirees and had three employees who serve in chair roles on our board. They are a Diamond Donor.

#### **UNITED WAY SERVICE AWARD**

#### **Deb Moore**

Deb Moore is receiving the United Way Service Award for her dedication and commitment to United Way. She never hesitates to give her time to any United Way initiative and always shows up with a smile on her face and willingness to serve. Her service as a Board Member, Chair of Advocacy and 211, ReadingPal, Women's Leadership Council member, Community Investment Panel member, and countless other roles has resulted in 200 hours given to United Way this year. Though new to service with United Way, she enlisted a workplace campaign and effectively tied her community pursuits in ways that allowed her to share insights learned in service on the low-income Housing Coalition to the benefit of United Way and partners.

#### DISTINGUISHED COMMUNITY SERVICE

#### Pam and Harry Schwartz

Pam and Harry Schwartz lead giving as dedicated United Way Tocqueville Society Members. In addition to hosting a Tocqueville Society event at their home, Pam is an active WLC member, Reading Pal, advocate and supporter of the Gulf Coast Kid's House and others. They actively support arts in the community and have been recognized for that support by the Pensacola Opera and Ballet Pensacola. Celebrated for their broad philanthropic efforts locally, they have also been recognized by AFP of West Florida as part of the National Philanthropy Day.

#### RAYELL IRISH - "COLOR A BRIGHTER WORLD"

#### Stacey Kostevicki

Stacey Kostevicki is recognized for her commitment to making a difference in the lives of children in our community. The determination shown in her work represents the true spirit of service. She has served as the Executive Director for Gulf Coast Kids House for five years and is an active chair of the State Children's Advocacy council. Stacey has been a driving force in change that extends beyond our local boundaries but maintains her commitment to this community by willingly serving as a panelist and trainer, sharing best practices with other nonprofit professionals. Her passion for serving others can be seen in the dramatic change in community efforts to advocate publicly for our local children. She takes this service personally and serves as a local ReadingPal. While working with the abused children and their families is challenging on the best of days, Stacey never sways from helping others.

#### **BOARD MEMBER OF THE YEAR**

#### **Jack Lowrey**

Jack Lowrey is often seen around town LIVING UNITED. As a visual reminder of his commitment to United Way, Jack proudly wears his many United Way promotional shirts and items. He even took it upon himself as a new board member to visit United Way's online store to find additional items to proudly display this commitment. Outside of his role as Co-Chair of the Workplace Campaign, Jack also actively participated on the Finance Committee and as a Community Investment Panel Co-Chair. Seldom did a week pass that Jack was not seen on social media proudly displaying how he LIVES UNITED. Jack helped recruit donations for the tornado victims by soliciting donations at Cordova Mall and reviewed requests for support from local agencies who responded to the disaster. He never refused our calls for help but willingly found the time and the resources to make United Way visible in the community. He supported us at the Annual Meeting, Campaign Kickoff, Campaign Finale, monthly meetings with staff and LE Trainings. "Where's Jack" was a common conversation at the weekly director's meeting.



#### A MESSAGE FROM **DAVID PEADEN**

To LIVE UNITED is a choice. It is one we make because we love this community and we want our children to have opportunities and memories that encourage them to stay and raise their families

UNITED WAY BOARD CHAIR here. The United Way Board leads collaborative work in the community

and is comprised of community leaders, financial experts, community advocates, nonprofit executives, healthcare professionals, educators, HR professionals and more. These roles are important to our work, but they are not what make our Board special. What makes them special is their commitment to you and our community. They are mothers and fathers, sisters and brothers, friends and volunteers. They all care about this community. It is why they gave a total of 1651 hours in service to you and the community they love. It is why we were able to create a \$4.78 return on every dollar the community entrusted to United Way.

While there is still more to do, we should all be encouraged by these results and the donors and volunteers who gave generously last year. Like my fellow board members, I was inspired by the children who donated their pennies to help neighbors recover from the tornadoes and the parents who donated school supplies so another child could get the best start in school...Seniors volunteering to help someone else's child by donating school supplies or by volunteering with RSVP to do free tax preparation for a low-income family and the Women's Leadership Council members who served as ReadingPals were all reasons to be grateful. People proved they care and it made me proud to call this place home.

Even with the caring and compassion that we see among many in our community, it is evident that there is more work to be done. This is why United Way chose to serve as an AmeriCorps geographic intermediary and to serve as the fiscal agent and the backbone convener for the Achieve Escambia. Poverty is an old issue, as is the financial stability of many working families who struggle paycheck to paycheck. Only by remaining committed to solving these problems can we progress forward in the face of unexpected events like tornados. We need your help and partnership to continue efforts which will take firm dedication for many years. The EF3 tornadoes may have happened in February, but there are many families who are just now getting help to start the long road of recovery ahead. United Way is doing what we can to help with \$487,325 invested in tornado and flood recovery that returned a \$3,655,713 positive impact on our community this past year. To continue progress toward a better life for all, more companies and more partners must choose to LIVE UNITED.

If you need a reason, consider ours...To ensure that all citizens have the opportunity to improve their lives and support their families... to ensure our community is one we are proud to leave to our children. These reasons and many more are why we LIVE UNITED every day!

#### 2016-2017 BOARD OF DIRECTORS

#### OFFICERS:

**David Peaden** Chair Yvette McLellan Chair Elect **Cathy England** Treasurer Jo McArthur Secretary

#### **EXECUTIVE MEMBERS:**

Trip Maygarden Community Impact Chair John Floyd Community Investment Chair **Jack Lowrey** Campaign Chair

#### COMMITTEE LEADERS:

Amv Miller Campaign Co-chair **Cedric Durre** Co-Chair Community Investment **Tammy Davies** Women's Leadership Council Chair **Wes Hudgens Nominating Chair Deb Moore** Advocacy/211 Chair **Tim Putman** United Way Agency Director's Association Chair

#### BOARD

Meri Asmar Brian Baumgardner **Brett Bennett KC Gartman Brian Matson Tim Putman** Michelle Scaglione **Matthew Shook Oliver Sumlin Jonathan Taylor Malcolm Thomas Bruce Vredenburg Patrice Whitten** 

#### **NEW BOARD MEMBERS**

Scott Ginnetti **Genevieve Harper** John Hosman John Isbell Tim Stronko

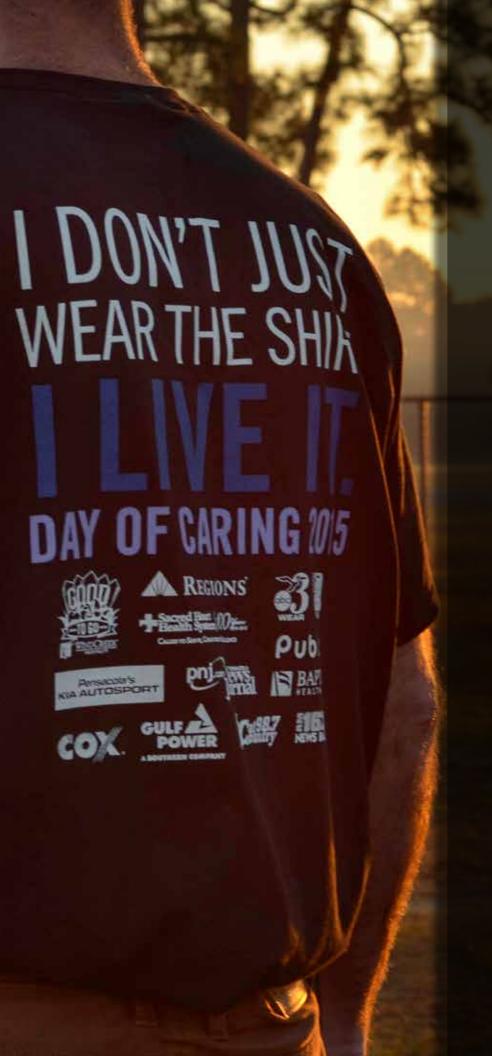
#### RETIRED BOARD MEMBERS:

#### Thank You for Your Service!

**Gary Sammons** 7 years John Falduti 1 year **KC Donahey** 1 year



Board of Directors meet at United Way on the fourth Thursday of every month excluding August and December. The executive committee meets one hour and fifteen minutes before the board for an hour, and the full board meets for an hour. Terms are elected annually and members can serve three-year terms without chairmanship or offier responsibilities before they must come off for a minimum of one year. At six years, board members must reapply and at nine years they are required to retire for at least one year.



### KEY VOLUNTEER LEADERSHIP

#### **Community Investment Panel Chairs:**

Brett Bennett Tammy Davies Cedric Durre John Floyd KC Gartman Meagan Leonard Jack Lowrey Deb Moore

#### **Day of Caring Committee Members:**

Jamie Cochran Bill Maudlin Tara Kermiet Michael Listau Chris Stafford Matthew Teston Johanna Allard Larry Cherry Tim Land

#### **Free Tax Site Coordinators:**

Jeff Abram Charles Bone Jerry Fritz Skip Hardenburg Laura Krisbell Kelvin Johnson Joe Santos Nancy Taylor

#### **RSVP Advisory Council:**

Alma Lett Dr. Cheryl Perry Deanna Jones-Moses Jonathan Diamond Julia Brady Larry Draeger Maggie Smethers Mary Lynn Williams JoAnn Howansky

If you are interested in serving on a volunteer leadership committee, please contact United Way at 434-3157 or info@unitedwayescambia.org.



#### **NON-PROFIT TRAINING SERIES**

United Way of Escambia County provides a training series designed to help nonprofit professionals improve their skill sets. Topics include board governance, fundraising, business and strategic planning, building a brand, grant writing and more.

Trainings are offered from January to October. If you would like to register for sessions, please contact Melissa Lewis, Director of Administration/HR at melissa@unitedwayescambia.org.

#### **IMPACTS**

Seventy nonprofit professionals attended nonprofit training in the last fiscal year. At the end of the trainings, pre and post-test averages demonstrated a 24% gain in knowledge and in attendees comfort level with the subject area and knowledge of where to find resources to further help their organizations.

#### **PARTICIPANTS**

**Andrews Research Institute Animal Allies of Florida Big Brothers Big Sisters Boy Scouts Gulf Coast Council** Boys & Girls Clubs of the Emerald Coast Be Ready Alliance Coordinating for Emergencies Campfire Santa Rosa **Capstone Adaptive Learning & Therapy Centers Chain Reaction** Children's Connections Choral Society of Pensacola CIL Disability Resource Center **CLEI Task Force** Community Action Program **Consumer Credit Counseling Creative Learning Academy** Deaf & Hard of Hearing Services Every Child A Reader in Escambia **Escambia County Healthy Start Coalition Escambia County Medical Society Escambia County Schools Foundation** Florida Blue **Global Business Solutions Institute Gulf Coast African American Chamber** Gulf Coast Kid's House **Gulf Coast Veterans Advocacy** 

**Health & Hope Clinic** Independence for the Blind **Keeping Abreast Foundation** Learn to Read **Legal Services of NWFL** Lifestyles Worthwhile **Lifetime Training Solutions Lighthouse Christian Academy Manna Food Pantries** Milk and Honey Outreach **Ministry Village** My Fathers Arrows **NWFL DFLAG PACE Center for Girls** Pathways for Change Pensacola Mess Hall Pensacola Opera Pensacola State College Foundation Perdido Seafood Festival Rebuild Northwest Florida **Ronald McDonald House Charities** Sickle Cell Disease St. Mary Baptist Church The Arc Gateway The Extra Mile **Trinity Worship Center United Ministries Waterfront Rescue Mission** 

#### THANK YOU TRAINERS

Grier Halstead and Missy Rogers, The Arc Gateway; Malcolm Ballinger, Ballinger Publishing; Mollye Barrows, BLAB TV/Studer Community Institute; Ed Carson, Carson Construction; Brent Lane, Cat Country 98.7/ADX Communications; Kristin Fairchild, Chain Reaction; Bryan McCall, Duncan McCall Advertising; Bruce Watson, Early Learning Coalition; Shane Rowe, Emmanuel Sheppard and Condon; Cindy Bear Bonner, Fitness Onboard; Stacey Kostevicki, Gulf Coast Kid's House; Verdell Hawkins, Gulf Power; Holly Smith, H2 Performance Consulting; David Peaden, Home Builders Association of West Florida; Mari Abbate, IMPACT 100; Rick Outzen, Independent News; William Cleary, Landrum Professional Employer Services; Dede Flounlacker, Manna Food Pantries; Margaret Stopp, Moore, Hill & Westmoreland; Isabelle Thompson, Navy Federal Credit Union; Meagan Leonard, Pensacola Chamber of Commerce; Tom Ninestine, Pensacola News Journal, Debbie Douma, Pensacola State College, Aaron West, Pensacola State College Foundation; Eddie Hill, Prosperous I.M. Inc.; Brett Bennett, Publix Supermarkets; Lauren Stimmel, Ronald McDonald House Charities; Greg Storey, Saltmarsh, Cleaveland, and Gund; Scott Egstad, Scott Egstad and Company; Shannon Nickenson, Studer Community Institute; Randy Hammer, Studer Institute; Bill Chiles and Shana Davis, Target; Devin Simmons, Waterfront Rescue Mission; Sue Straughn, WEAR TV3; Andrea Rosenbaum, YMCA

#### **LOANED EXECUTIVE LEADERSHIP PROGRAM**



Loaned Executives (LEs) are volunteers who are "loaned" to United Way by their employers to serve as the primary advocates for the Workplace Campaign. LEs are on the front line of community change as they strive to increase support and contributions to the campaign. The LE Leadership Program is designed to help participants develop their leadership skills and professional networks through monthly training seminars that feature key community leaders.

In 2015-16, 20 Loaned Executives helped raise over \$2 million during the Workplace Campaign and participated in 6 training sessions to increase their leadership skills and knowledge of key community issues.

#### 2015-16 LOANED EXECUTIVES

Christina Acosta
Krystle Aman
Becky Bromley
Kelly Cooke
Lynn Eiland
Ashley Faulkner
Douglas Gardner
Sara Harlow
Tori Harris
Scarlett Henson
Kelly Jasen

Kelly Jasen
Jason Jones
Georgia Lee Ketchum
Maegan Leonard
Kelly MacLeod
Becky Matthews
Karen McLendon

Karen McLendon Clinton Retherford Jared Rorrer Lynsey Stuart University of West Florida

Early Learning Coalition of Escambia County

Wells Fargo

**Gulf Power Company** 

Florida Department of Children and Families

Fortis Institute

**Gulf Power Company** 

Gulf Power Company

Gulf Power Company U.S. Dept. of State

Northwest Florida Area Agency on Aging

Gulf Power Company West Florida Healthcare

Greater Pensacola Chamber of Commerce

Gulf Coast Kid's House
United Healthcare
Gulf Power Company
Gulf Power Company
Gulf Power Company
Pensacola State College









### EMERGING LEADERS SOCIETY

Emerging Leaders are donors ages 21 to 40 - who commit to LIVE UNITED 365 days per year by giving \$1 a day to United Way and other activities such as volunteerism and advocacy. Above all, they are leaders who are passionate about improving and contributing to our community.

#### **EMERGING LEADERS 2015 - 2016**

Franklin Alexander Joy Alumbaugh Lauren Anzaldo Cherri Baker **Brett Bennett** Danshell Brooks Paul Carter **Donya Charles Amanda Clonts** Phillip Coleman Matthew Coughlin Rachael Cox Jeremy Creech **Carrie Cromey Roy Davis** Patrick Dickerson Angelene Dodson Darrick Elmore Alain Espinosa Laura Garrett Frank Giammaria Robyn Havard Travis Hicks Kimalia Hinton JoAnn Howansky **Brandon Humphreys Charles James** Kelly Jasen Tara Jones Wayne Jones Sandra Lechuga-Corrales

Tanva Lockett Jennifer McFarren Pam McKinnev Rebecca McLellan Kristi Mevers Jennifer Miller James Myers Caitlin Newby **Richard Norris** Katie Odom Sharhonda Owens Miguel Puentes Stacey Ramos Scott Remington **Brandon Rogers** Joshua Rogers Leslie Saam Kelly Scharer Frederick Stallworth Staci Stutts Thomas Styranec Oliver Sumlin Raymond Vannice Carolyn Ward Lvndi Warner William Wilson Michael Wise Maryann Wyrick Ahmound Young

\* 5 donors chose to remain anonymous

<sup>\*\*</sup> If we have inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling 850.434.3157.



#### \$200,000 AND UP

Gulf Power Company Publix Super Markets

#### \$50,000 AND UP

Armstrong World Industries, Inc.
Ascend Performance Materials
Baptist Health Care Corporation
Escambia County School District
ExxonMobil Corporation
International Paper Company
Navy Federal Credit Union
Regions Bank
United Parcel Service

#### \$25,000 AND UP

AT&T Communications
City of Pensacola
Landrum HR Companies
Wells Fargo Banking and Advisors

#### \$10,000 AND UP

Bank of America/Merrill Lynch Wealth Management Clark, Partington, Hart, et al. Council on Aging of West Florida Enterprise Rent-A-Car **Escambia County** Escambia County Clerk of the Circuit Court and Comptroller **Gulf Winds Federal Credit Union** Lewis Bear Company McMillan Foundation Pall Life Sciences Southern Scrap Company **Target Corporation** United Way of Escambia County University of West Florida Warren Averett O'Sullivan Creel LLP WEAR-TV Channel 3 West Florida Healthcare

#### \$5,000 AND UP

Belk
Central Credit Union of Florida
Coastal Bank and Trust
Federal Express Corporation
Florida Blue
General Electric Company
Gulf Coast Community Bank
Hancock Bank
Hobart Corporation
McMahon-Hadder Insurance
Pensacola Shipyard Marina and Boatyard
Pensacola State College
ServisFirst Bank
SunTrust Banks, Inc.
Walmart

#### \$1,000 AND UP

American Fidelity Life Insurance Company American Water Animal Hospital of Pensacola Applecorp, Inc. **ARC Gateway BBVA Compass** Big Brothers Big Sisters of NWFL Be Ready Alliance Coordinating for Emergencies **Buffalo Rock Company Bullock Tice Associates** Carver, Darden Cerex Advanced Fabrics Children's Home Society **Combined Federal Campaign** Community Drug & Alcohol Council Connell & Manziek Realty **Covenant Hospice** CSL Plasma Deloitte & Touché LLP Dillard's Early Learning Coalition

Edwards Roofing Co., Inc.

**Emerald Coast Utilities Authority** Emmanuel, Sheppard & Condon **Escambia County Property Appraiser** Escambia County Tax Collector Florida State Employee Charitable Campaign Goodwill Easter Seals Greater Pensacola Chamber of Commerce Gulf Coast Health Care, LLC Hatch Mott MacDonald IMS ExpertServices Independence For the Blind Irby Company Legal Services of North Florida Levin Papantonio Lutheran Services Florida Massey Services Pest Control Moore Hill and Westmoreland Northwest Florida Area Agency on Aging Raymond James/Morgan Keegan Saltmarsh Cleaveland & Gund Shell Fleming Davis & Menge Shell Oil Company Summit Bank The Mundy Companies The Salvation Army Thompson Caterpillar/Thompson Tractor **Underwood Anderson and Associates** Virginia College Wiginton Fire Systems YMCA of Northwest Florida











\*\* If we have inadvertently missed your name or would like to have your name listed differently, please accept our apology and let us know by calling 850.434.3157.

#### WOMEN LEADERSHIP COUNCIL

The United Way Women's Leadership Council (WLC) is a global network of more than 60,000 women in 155 Communities. Locally, our Women's Leadership Council focuses on improving community outcomes in education through mentoring programs that support young women, Achieve Escambia, Cram the Van, ReadingPals, the CA Weis Community School and local Education initiatives.

#### **WLC MEMBERS 2015 - 2016**

Loretta Adams Kathy Anthony Meri Asmar June Baker Christine Baldwin Bessie Ball Treasa Bartley Jessica Beal Paige Beall Jennifer Bear Belle Bear Warnelle Beasley Jennifer Beecher Michelle Bennett Lois Benson Lisa Bingle Alice Blackwell Becca Boles Heike Bolton Vickie Bolyard Detriz Bowers Maria Bray Annie Brewer **Daniel Bridges** Melanie Blinker Audra Broadbent Rebecca Bromley Ursula Brown Deborah Brown Jessica Browning Keitha Buckingham Joan Bullock Lamonica Burton Deborah Calder Carol Carlan Maia Carlstrom Carolyn Carnley Andrea Lynn Carper Angela Carter Connie Cassidy Donya Charles Molly Cleary Tammy Clolinger Amanda S Clonts Thea Coconino Adrianne Collins Amy Connally Kelly Cooke Rebecca Cox Gayle Cramer Sophia Crawford Vera Danly Lindsay Darnell Tammy Davies Valerie Katrina Dawson Belle Debari Sharon Dietrich Angelene Dodson Deitri Dorion Michelle Dufresne Kathy Dunagan Elizabeth Dunaway Susan Durham

Carolyn Dwelle

Anne Dyson Krista Ebbert Jennifer Eckhoff Linda Ellis Olivia Emmanuel Cathy England Barbara Enzor Barbara Lynn Erickson Lisa Esser Catherine Fair Paula Ferraro Delesa Fisher Ellen Fisher Jennifer Flowers Amy Floyd Margaret Fortunato Cherie Frederick Maralee Geil Lee Pitts Lucinda Greathouse Linda Gregory Debbie Grissett Jennifer Grove Phyllis Gureck Kimberly Haas Joy Hamilton Angela Hanson Renee Hardy Carol Harrison Sherry Hartnett Diane Havard Lynn Haves Martha Ann Hunter Jasmine Haynes Charlotte Henke Sharon Hensel Mary Hicks Reba Hierholzer Laura Hill Celia Hilton Janet Hodnett Linda Hoffman Paula Hrbacek Kelly Jasen Kathie Jeffcoat Michelle Jenson Courtney Jester Bonnie Johannemann Jennifer Lee Johnson JoAnna Johnson Julie Jones Michelle Kane Janice Kilgore Laura Kinsey Katie Kirchharr Becky Kirsch Andrea Krieger Megan Krist Dietmar Laenger Nell Landrum Rita Lay Alicia Leidner Halli Leidner

Nancy Leonard

Melissa Lewis Tanya Lockett Janine Lockman Kathleen Logan Margaret Lorren Patty Lowrey Kim MacQueen Shannon Martin Brenda Mathews Alicia Mathis Myra Mathis Michele McCarthy Angela McCorvey Lisa McCullough Kimberly McDaniel Jennifer McFarren Pam McKinney Yvette McLellan Wanda McNeal Nan McQuagge Muriel Merritt Jennifer Miller Stephanie Miller Amy Miller Doris Mink Christina Moehrke Margie Moore Tracy Moore Deb Moore Ginger Moore Avery Morrison Lynnea Myers Beverly Nall Cecilia Nanni Jean Nelson Margaret Neyman Sheila Nichols Sharon Norris Marcia Nowlin Jean Odom Dr. Catherine O'Malley Terry O'Rourke Nancy O'Sullivan Cathy Pace Karen Pallas Kara Parker Jessica Patterson Susan Peaden Christina Pendleton Sharon Pinkerton Lee Pitts Hope Placer Dr. Nell Potter Marsha Reeves Amie Remington Diedre Rhodes Sharee Rich Margo Rigby Susan Ritenour Adine Roberts Jill Robinson Sherlena Robinson Kalyn Rogers

Andrea Rosenbaum

Sarah Sanchez Michelle Scaglione Kelly Scharer Sheila Schultz Suzanne Schultz Pam Schwartz Shardra Scott Erin Senato Cordie Shaw Mimi Sherrill Kelly Shields Melinda Shirley Renea Shouppe Claudia Simmons Sharon Sims Jamie Smith Terri Smith Brenda Smith King Rishy Studer Susan Southard Janet L Speranzi-Cannon Alexis Steele Jennifer Stewart Caroline Stickel Sue Straughn Rebecca Stronko Carolyn Styrance Kristi Suarez Lauren Sumlin **Dolores Taylor** Bentina Terry Judy Tice Nancy Timberlake Kimberly Vallia Jess Veasley Cynthia Vick Filen Vinson Lucy Vredenburg Shervl Walker Elizabeth Wallin Tasha Walls Alicia Waters Raisa Webb Maria Weisnicht Marian Wernicke Theresa Wheeler Patrice Whitten **Christine Williams** Hattie Williams Gena Wilson Michele Wilson Susan Wiscombe Elizabeth Woolf Melanie Wroblewski Jasmin Wyer Jovce Yaden Christine Zajac Hannah Zuniga

Katia Rutledge

Shirley Sammons

April Sadler

### **TOCQUEVILLE** SOCIETY

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions around the world who have devoted time, talent and funds to create long-lasting change by tackling their community's most serious issues. The Escambia County chapter of the Tocqueville Society was established during the 1996 Campaign with six charter members. The members of this society present United Way of Escambia County with an annual gift of \$10,000 or more.

#### **Society Members**

D.W. McMillan Foundation, Charter Member—19 years
Lewis Bear Family Foundation, Charter Member—19 years
Stan & Amy Connally, Jr.—4 years
Skip & Martha Ann Hunter—16 years
Robert H. Kahn Jr. Family Foundation—16 years
Britt & Nell Landrum, Jr., Charter Member—19 years
Fred Levin—17 years

Julian & Kim MacQueen—7 years
Christopher & Katia Rutledge—4 years
Sandy and Peggy Sansing—14 years
Harry & Pam Schwartz—8 years
Quint & Rishy Studer—10 years
Antonio and Bentina Terry—2 year
Roger & Raisa Webb—11 years

### AGNES WEIS SOCIETY

#### LEAVE A **LEGACY** THAT WILL LAST **FOREVER**

The Agnes Weis Society recognizes those who include United Way of Escambia County in their will or estate plans or other forms of planned gifts. The Agnes Weis Society is a division of the Leaders in Giving Society.



#### **SOCIETY MEMBERS**

Charles and Debbie Allcott John and Eleanor Appleyard Lewis Bear, III John T. Bertz Sandra Cesaretti-Ray Pat and Sonia Crawford Sally Bussell Fox Dorothy Kahn Galloway Douglas Herrick and Sharon Hess Herrick Laura Hill Mr. and Mrs. Skip E. Housh Mr. and Mrs. R.K. "Skip" Hunter Mark and Rita Icenogle Robert H. Kahn, Jr. Suzanne J. Kahn Nancy Allen Kozbiel Gary and Joeanne Leuchtman C. Flack Logan J. Gary Lowery Robert and Angela Mills Jean Norman Randy and Ninalyn Oxenham Jill and Grover C. Robinson, IV Skip and Diane Vogelsang



#### **GOLD FEATHER LEVEL**

#### \$5,000 to \$9,999

Vera Danly
Tammy H. Davies
Mr. and Mrs. Tom Hayes
Andrea Krieger
Jonathan Lloyd
William J. Noonan, III
Gene Rosenbaum
James O. Vick

#### SILVER FEATHER LEVEL

#### \$2,500 to \$4,999

Marvin and Warnelle Beasley Jack Brown Mr. and Mrs. William Cleary Barbara Conn Mr. Matthew C. Durham Mr. and Mrs. Chuck Fair Linda and Keith Gregory Linda Hoffman John Isbell Mr. and Mrs. Eric Jenson John and Bonnie Johannemann Family Janice Rogers Kilgore Michelle L. Kane Joe L. Kinsev Jr. **David Lister** Margie and Alan Moore James Myers Cecilia C. Nanni Kevin Robinson Phillip Sadler and April Horne Judge and Mrs. Roger Vinson

#### **BRONZE FEATHER LEVEL**

Mr. and Mrs. Robert Wiscombe

#### \$1,500 to \$2,499

Loretta Adams Mr. and Mrs. Lewis Bear, III John Blackwell Heike L. Bolton

**Danny Bridges** Deborah H. Calder Dan and Connie Cassidy Michael Casson John B. Clark Mr. Daniel J. Coker Adrianne Collins Dr. Harry and Gayle Cramer **Daniel Davis** Michael Dorion Michelle Dufresne Will and Beth Dunaway Steven and Lisa Esser John Falduti Ellen Fisher John N. Floyd Jr. David and Cherie Frederick Thomas Gardner Mr. and Mrs. Michael Grissett Kimberly Haas Joy Hamilton Mark Haston Tom and Celia Hilton Chris and Janna Hull Mr. and Mrs. Harry Kahn James and Rita Lav The Leidner Family Xia Liu C. Flack and Kathleen Logan Mr. and Mrs. James O. Neyman Vaughn and Sheila Nichols Roy and Janet Noble Mr. and Mrs. Mort O'Sullivan Drs. James and Nell Potter Albert D. Rea, Jr. Sherry Reilly Brandon M. Rogers Mr. and Mrs. Gary Sammons Shardra Scott Sue Straughn Martha Tutchtone Mr. and Mrs. Darren Ward Ken and Elizabeth Woolf

Jarl T. Young

#### RED FEATHER LEVEL

#### \$1,000 to \$1,499

Robert D. Anderson Mr. and Mrs. Tim Anthony Apple Corps, Inc. Meri and Joel Asmar Christine J. Baldwin Herbert Ball Virginia Barbacovey Scott L. Barrow Treasa Bartlev Keith Bass Mr. and Mrs. Edward Battaglia Jessica H. Beal Charles and Paige Beall Mr. and Mrs. David Bear Chadwick Bedwell Mr. and Mrs. Scott Benson Jefferv N. Bingle Joey and Becca Boles John and Vickie Bolyard Chad and Cindi Bonner Joseph & Deborah Brown John Hiles David M. & Kathleen M. Bounds Tim Boyington Maria Bray John D. Brewer Timothy A. Brinker Audra Broadbent & family Rebecca Bromley Ronnie G. Brown Mark T. Browning Gretchen L. Brubaker Mr. and Mrs. Ellis Bullock Monica Burton Charles R. Byars Janet Speranzi-Cannon & Larry Cannon Carol and Charles Carlan Melissa Carley Andrea Lynn Carper James and Angela Carter

Craig and Donya Charles

**Rov Childers** 

Robert and Michele Cleary Tammy Clolinger Amanda Clonts Thea Coconino Phillip L. Cook Bobby B. Cordes Jr. Gerald D. Cox Jerrett L. Craig Stephen Croley Ryan Currence Scott and Monica Dahlem David L. Debari Dante Dedicatoria Patrick J. Dickerson Karl Dietrich, III Angelene Dodson John M. Dominev Rodney Durost Anne Juanita Dyson **Dennis Echols** Brandon W. Eckhoff Matthew Fllis Mr. and Mrs. Thomas L. Ellis Mr. and Mrs. Patrick Emmanuel Cathy England Roger and Barbara Enzor Barbara Lynn Erickson Alin Espinosa William Feazell Paula Kay Ferraro Lisa M. Fleischman Jim R. Fletcher **David Flowers** Tracy Forstner Ms. Margaret Fortunato James Futch Edward A. Gardner Ashley and Bobby Gast Jerome Geil Lucinda A. Greathouse Joseph Greene Jennifer Grove William and Phyllis Gureck Lisa Hamilton

Angela Hanson

## RFELLOWSHIP

2015-2016, the Red Feather Fellowship included **345** members who collectively gave over **\$496,159**.

Joseph and Renee Hardy Margaret E. Harris Carol Harrison

Bob and Sherry Hartnett Gary and Bettie Hauver Dr. and Mrs. Everett Havard

Jasmine M. Haynes Mr. and Mrs. Ted Hendry

Samuel Henke Charlotte Henke Sharon Hensel Jack C. Hierholzer Janet Hodnett Christopher C. Hood

Charles Howton Christopher and Paula Hrbacek

Nichole Huffman

Brad and Deanna Huggins
Brandon Humphreys
Michael A. Hutcherson
Mac and Kathie Jeffcoat

Courtney Jester

Mr. and Mrs. Russell Johnson

David Jones Julie Jones Georgia Ketchum Brenda Smith King Dale R. Kirchharr Ed Koontz

Wendy A. Kramer and Greg Barker

Megan Krist
Dietmar G. Laenger
Britt Landrum, III
Tyson W. Langham
Patrick M. Lascell
Daniel W. Lee
Kevin D. Lee

The Leidner Group of Merrill Lynch

Nancy E. Leonard
Tanya Lockett
Terrence Lockman
Sonia Lott
Shannon I. Martin
David Mathews

James Mathis

Larry C. Mathis Michael Mattison Josephine D. May Wilmer McCants Michele McCarthy James F. McClendon Angela E. McCorvey

Lisa and Richard McCullough

Alan McDaniel Kimberly E. McDaniel Chris McFarland Frank McKiernan Yvette and John McLellan

Robert McLendon
Donnie McMahon

Johnny McNeal

Jonathan A. McQuagge Christopher Meier Muriel Merritt

Mr. and Mrs. William M. Miller

Jennifer A. Miller Amv Miller

Amy Miller
Timothy N. Montgomery
Ed and Ginger Moore
William B. Moreland
William A. Morrison
Dennis E. Myrick
Edward Myska
Jean C. Nelson
Warren D. Norred
David Norris
Richard S. Norris
Marcia and Ed Nowlin
Catherine O'Malley
Patrick A. O'Neal
Sharhonda Owens

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\*\* 20 Donors have chosen to remain anonymous

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#### **IN-KIND GIVING**

#### In-Kind Goods to United Way totaled \$483,462

#### IN-KIND DONORS 2015-16

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Alfred Washburn Center AWFUMC Florida Recovery Team Be Ready Alliance Coordinating for Emergencies Capstone Adaptive Learning & Therapy Centers **Catholic Charities** 

Cokesbury United Methodist Church

Community Drug and Alcohol Council

Council on Aging of West Florida Every Child A Reader in Escambia Escambia County Health Start Coalition Goodwill Easter Seals Gulf Coast Kid's House Legal Services of North Florida Manna Food Pantries

Northwest Florida Community Outreach Pace Center for Girls Safe Harbor Women's Center Samaritan Hands St. Vincent de Paul Soles for Souls Suite Yourself

Town of Century United Methodist Committee of Relief **United Ministries** Community Drug and Alcohol Council

UNITED WAY OF ESCAMBIA COUNTY MALL BUSINES

Small businesses are challenged with many requests to support a variety of important causes. Philanthropy is made easy for Small Business Circle (SBC) Members who donate \$100 a month (\$1,200/year) to United Way of Escambia.

SPECIAL THANKS TO OUR **CHARTER SBC MEMBER!** 



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#### **United Way of Escambia County PLEDGE FORM**





STEP 1. PROVIDE YO	UR PERSONAL INFORMATIO	JN (list your nam	e as you w	ould like	e to be recognized	).
MR/MRS/MS/DR FIRST N	АМЕ	MI	LAST NA	ΛЕ		
COMPANY NAME						
HOME ADDRESS (For credit card don	nations, address listed must be your billing a	ddress.)			CITY	
STATE ZIP	HOME PHONE					
	contribution is making a d opportunities to give, advocate a			referred e	email address so we car	n share how your contribution is making a
STEP 2. SELECT PAYE	ROLL DEDUCTION, CREDIT (	CARD, OR A ONE-	TIME DONA	ΓΙΟΝ.		
PAYROLL DEDUC	TION following amount each pay period:	CREDI	T CARD	e		ONE-TIME DONATION
\$ amount # pay per	iods Total Annual Pledge	pledge amount	X Monthle		Total Annual Pledge	☐ Personal check (enclosed) ☐ Cash
Yes, I would like to be a assure that my pledge wafter year.	CONTINUOUS GIVER and will be automatically initiated year	Start date/_  Exp/_  CC #	CV	– V (3 digits	on the back)	Total Pledge
STEP 3. MY PLEDGE Q	UALIFIES ME FOR (check	all that apply).				MY DONATION GIVES ME
LEADERSHIP GIFT  I donated a minimum recognized as a Red Fea  Combine my Leadership	of \$1,000 or more and want to be ther Leader.	I donated \$3 be recognize	d as an Emerging  DONOR	etween the g Leader.	ages of <b>21-40</b> and want to	■ ONE ENTRY = \$130 ■ TWO ENTRIES = \$520
Workplace:		recognized a:  WOMEN'S  I have donate addition to vo	s a Diamond Don S <b>LEADERSH</b> ed a minimum o olunteering 25 ho	or. <b>IP COUN</b> f <b>\$1000.</b> Or urs as a Rea	•	OR  THREE ENTRIES = \$1040  INTO THE 2017 KIA SOUL GIVEAWAY.
☐ I prefer to remain and	•	·	en's Leadership	Council.		
STEP 4. CHOUSE HOW option A	YOU WANT TO INVEST IN Y	YOUR COMMUNIT	Υ.			
GIVE THE <b>United</b> way a	ND INFLUENCE THE CONDITION OF ALL. cal nonprofits who leverage, mea					donation achieves focused impact through mbia County.
option B	et your donation to one of our three	ee focus areas?	Finar	cial Stabili	ove school readiness. ty: Provide opportunities to Ability for citizens to live h	o move citizens past the cycle of poverty. nealthy, independent lives.
	NCY OF MY CHOICE: y these agencies or guarar	ntee the effective	ness of hov	they u	se your funds. Write	e in your agency of choice.)
AGENCY NAME AND ADD					ME AND ADDRESS	
	RIBUTION BETWEEN UNITED total gift donated the <i>unite</i>		BIA COUNTY %		Y AGENCY OF CHOI I gift donated to Ag	
STEP 5. PLEASE SIGN	YOUR NAME				_	
Signature		Do	ate			HANK YOU!!

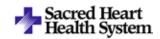
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